



GET THAT BUSINESS IDEA OUT OF YOUR HEAD AND LAUNCH IT

THE FIRST 5 ACTION STEPS YOU MUST TAKE TO GET YOUR BUSINESS ONLINE

Bri Cobb

Branding Expert & Digital Marketing Strategist

Founder of Idea to Launch Course

Overview

WHY LAUNCH ONLINE?

- Flexibility
- Low Overhead
- Work from Anywhere in the World
- Higher Profit Margins
- Broader Reach





Launch That Idea

TIME TO GET STARTED

Showcase your expertise and build a relationship with prospects. Create a meaningful, impactful, influential online presence. Design the business you'll love.

1

Name Your URL

the address of your specific world
wide web page

Make it memorable.

- It can be your name.
 - It can be your business' name.
 - It can be an action you want prospects to take.
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2

Reserve Your Domain (url)

Use a trusted source.

- I recommend GoDaddy at godaddy.com.
 - Search your preferred domain and reserve if available (approximately \$11.99 for year 1).
 - Most common extensions are .com, .net & .co.
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3

Get a Business Email

Professionalism is key.

- Validate your business with a business email.
 - Greater respect among clients.
 - After reserving your domain, secure your business email with GoDaddy (approx. \$3.99 per month for year 1).
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4 Create a Webhost Account

Use a trusted source.

- I recommend Wix.com for website development and hosting.
 - Start with a template and customize for your business.
 - Select a plan based on your needs.
 - Connect your domain to your site to eliminate advertisements of Wix ads.
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5

Create Consistency Among Social Media Accounts

Choose your primary platforms.

- LinkedIn for business-to-business connection.
 - Facebook to create a community of like-minded individuals who connect and grow together.
 - Instagram to create and communicate your visual story.
 - Pinterest to curate and share visual content.
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What Clients Are Saying



Nikki Kay

Fitness Blogger & Personal Trainer

What this company can do for your business is pretty amazing. They can take a simple, fledgling idea for a product or service and turn it into something that is visionary and robust. It's the marketing and branding experience that they bring to the table that really sets them apart from their competitors. So, if you already have a business and you want to unlock all of its potential or if you are just starting out and you want the best chance for your business to be all that it can be, work with them.



Adrienne C.

Lash Extensions Studio Owner

As a small business owner, Bri Cobb is the answer you are seeking! She was instrumental in every phase of my project from initial design, beta testing and launch!



Phyllis N.

Owner of Sales and Marketing Agency

Bri has a way of getting to the heart of what you need. It's her super power. We spent 30 minutes brainstorming the details of a new service that I had been trying to finalize for weeks. I implemented the plan she helped me create and two clients signed up the very first day! If you're launching something new, she is the go-to resource!

From Business Idea to Launched Business in 10 Weeks

If you are serious about becoming an entrepreneur and you are ready to change your financial position, here is your opportunity -- Idea to Launch Course -- an intensive that will expertly mentor you to:

- start your digital imprint
 - develop your brand
 - design your integrated website
 - plan your launch
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Ready to go all in and launch your online business in 10 weeks?

In-depth course information:

www.ideatolaunchcourse.com

Have questions about the course?

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